



CATERING GUIDE

LEVEL UP BREAKFAST & BREAKS!

catering

Elevate the everyday.



We've got you covered, whether you're serving 50 or 500.

For the past decade, breakfast has outperformed other meals.¹ Deliver on consumer demand for both traditional and innovative breakfast options, and make last-minute events easy with simple, scaled solutions from General Mills.

- ✓ Elevated quality
- ✓ Profit-driving
- ✓ Low labor - Prep in 30 minutes or less
- ✓ Instagrammable & buzzworthy - Create memorable experiences

Make Breakfast Beautiful

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LEVEL 1: BUDGET-FRIENDLY SMALL BITES

PILLSBURY™ BAKED GOODS (3-4 OFFERINGS) • Pillsbury™ Cinnamon Rolls, Pillsbury™ Croissants, Pillsbury™ Scones, Pillsbury™ Tubeset Muffins

PAIRINGS

- Coffee & Tea Assortments
- Fresh Fruit

Culinary Tips to Level Up

- String ice with Gold Medal Icing
- Bake your muffins in tulip liners
- *Short on time?* Bake and freeze in advance, then thaw & serve!



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LEVEL 2: MID-SCALE EVENTS

HOT BREAKFAST COMPONENT (MIX & MATCH) • Pillsbury™ Biscuits & Gravy, Pillsbury™ Biscuit or Croissant Breakfast Sandwiches, Eggs, Hot Grain (Oatmeal), Meat (Sausage or Bacon)

PILLSBURY™ BAKED GOODS (2-3 OFFERINGS) • Pillsbury™ Cinnamon Rolls, Pillsbury™ Croissants, Pillsbury™ Scones, Pillsbury™ Tubeset Muffins

ELEMENT OF FUN • Yoplait® Parfait or Smoothie

PAIRINGS

- Coffee & Tea Assortments, Fresh Juice Option
- Fresh Fruit

Culinary Tips to Level Up

- Blenderless smoothies add an element of fun and can be prepped in advance! (*Scan the QR code for recipes!*)



Ask us about dairy-free options!

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LEVEL 3: PREMIUM BREAKFAST

SIGNATURE HOT ITEM • Pillsbury™ Biscuit or Croissant Sandwich, Avocado Toast

PILLSBURY™ BAKED GOODS (2-3 OFFERINGS) • Pillsbury™ Cinnamon Rolls, Pillsbury™ Croissants, Pillsbury™ Scones, Pillsbury™ Tubeset Muffins

ELEMENT OF FUN • Yoplait® Parfait, Smoothie, or other unique item

PAIRINGS

- **ELEVATED EGGS** • Omelettes, over-easy, mix-ins
- **HOT BREAKFAST COMPONENT (MIX & MATCH)** - Hot Grain (Oatmeal), Meat (Sausage or Bacon), Breakfast Potatoes
- **Premium Coffee & Tea Assortment, Fresh Juice Option**
- **Fresh Fruit**



Culinary Tips to Level Up

- Do breakfast sandwich prep in advance – our biscuits hold 4 hours in a warmer!
- Try our new Garlic Cheddar or Cornbread biscuits for a breakfast sandwich twist!

Beyond Breakfast

Desserts, Snacking, & Boxed Lunches

Meet consumers' growing demand for indulgence with Pillsbury™ Thaw & Serve desserts. Serve on your buffet line, plated, during a snack break, or in a boxed lunch to surprise and delight.



Serve with a strawberry and whipped cream to instantly elevate.

Yoplait® ParfaitPro® is a great base for simple desserts.

A Better Snack Break



LEVEL UP!



Hungry for more? Visit our Catering page for awesome tips and resources!

catering

Product Codes



FROZEN BAKED GOODS	GTIN	CASE COUNT
Pillsbury™ Frozen Muffin Batter 3 lb Tubeset Blueberry	10094562080263	6/3 lb Tubes
Pillsbury™ Frozen Muffin Batter 3 lb Tubeset Chocolate Chocolate Chip	10094562080119	6/3 lb Tubes
Pillsbury™ Frozen Muffin Batter 3 lb Tubeset Cranberry Orange <i>Try our other muffin flavors!</i>	10094562080706	6/3 lb Tubes
Pillsbury™ Freezer-to-Oven Scone Dough 3.75 oz Fruit Variety Pack ZT	10094562081352	96/3.75 oz
Pillsbury™ Freezer-to-Oven Scone Dough 3.75 oz Blueberry ZT	10094562081505	96/3.75 oz
Pillsbury™ Supreme Freezer-to-Oven Cinnamon Roll 1.5 oz	10094562053571	200/1.5 oz
Pillsbury™ Supreme Freezer-to-Oven Cinnamon Roll 3 oz	10094562053588	100/3 oz
Pillsbury™ Freezer-to-Oven Cinnamon Roll 4.25 oz Twist ZT	10094562053854	52/4.25 oz
Pillsbury™ Frozen Baked Croissants 2.5 oz Pinched Sliced	10094562321038	64/2.5 oz
Pillsbury™ Frozen Baked Croissants 2 oz Pinched Sliced	10094562321021	64/2 oz
Pillsbury™ Freezer-to-Oven Croissant Dough 1.25 oz Butter Straight	10721582118736	120/1.25 oz
Pillsbury™ Freezer-to-Oven Croissant Dough 2.7 oz Butter Pinched	10721582118729	80/2.7 oz
BISCUITS - BAKED & UNBAKED	GTIN	CASE COUNT
Pillsbury™ Frozen Biscuit Dough 2.2 oz Southern Style 120 ct	10094562062504	120/2.2 oz
Pillsbury™ Frozen Biscuit Dough 3.17 oz Easy Split	10094562062498	168/3.17 oz
Pillsbury™ Frozen Baked Biscuits 2.25 oz Easy Split Golden Buttermilk	10094562062368	120/2.25 oz
Pillsbury™ Frozen Baked Biscuits 2.25 oz Golden Buttermilk	10094562062351	120/2.25 oz
GRANOLA	GTIN	CASE COUNT
Nature Valley™ Granola Cereal, Oats & Honey, Bulkpak, 50oz	10016000271118	4/50 oz
Nature Valley™ Granola Cereal Bulkpak Oats & Fruit 50 oz	10016000119878	4/50 oz
BULK YOGURT	GTIN	CASE COUNT
Yoplait® ParfaitPro® Yogurt, Lowfat, 64 oz, Vanilla, 6ct	10070470166329	6/64 oz
Yoplait® ParfaitPro® Yogurt, Blueberry, 64 oz	10070470160679	6/64 oz
Yoplait® ParfaitPro® Yogurt, Lowfat, 64 oz, Strawberry, 6ct	10070470166312	6/64 oz
Yoplait® ParfaitPro® Dairy Free Van Coconut based Yogurt Alt	10070470166596	4/48 oz
Yoplait® ParfaitPro® Kit: Vanilla & NV Granola	10070470496013	12 oz cups
ICING	GTIN	CASE COUNT
Gold Medal™ Icing Ready-To-Spread 11 lb Chocolate Fudge ZT	10016000112152	2/11 lb
Gold Medal™ Icing Ready-To-Spread 11 lb Cream Cheese ZT	10016000315287	2/11 lb
Gold Medal™ Icing Ready-To-Spread 11 lb Vanilla Creme ZT	10016000112169	2/11 lb

DESSERTS	GTIN	CASE COUNT
PB TS Brownie Caramel 6OCT	10721582122696	60/2.5 oz
PB TS Brownie Chocolate 6OCT	10721582122672	60/2.5 oz
PB TS Triple Layer Bar Cookie Brownie	10721582124195	4/30 oz Boxes of 12 units
PB TS Triple Layer Bar Smores	10721582124218	4/30 oz Boxes of 12 units
Pillsbury™ Frozen Baked Brownies 1/2 Sheet Deluxe Un-iced	10721582630092	3/55.5 oz
Pillsbury™ Frozen Baked Brownies Full Sheet Deluxe Un-iced	10721582630030	3/152 oz
SNACKS	GTIN	CASE COUNT
Nature Valley™ Chewy Granola Bar Chocolate Chip & Oatmeal Raisin 120 ct	10016000115917	120/0.89 oz
Nature Valley™ Chewy Granola Bar Sweet & Salty Nut Peanut 16 ct	10016000420677	128/1.2 oz
Nature Valley™ Crunchy Granola Bar, Oats 'N Honey, 1.5 oz 18 ct	10016000335308	6/26.82 oz
Nature Valley™ Crunchy Granola Oats 'N Honey 144 ct	10016000115825	144/.74 oz
Chex Mix™ Snack Mix Traditional 1.75 oz	00016000124004	60/1.75 oz
LÄRABAR® Apple Pie, 1.6oz, 16 ct	00021908418711	4/25.6 oz
LÄRABAR® Cashew Cookie, 1.7oz, 16 ct	00021908418735	4/25.6 oz
LÄRABAR® Cherry Pie, 1.7oz, 16 ct	00021908418742	4/25.6 oz
EPIC™ Bar Chicken Sriracha 12 ct	10732153125244	4/15.6 oz Boxes of 12
EPIC™ BAR GRSFD UCRD BIS BC CBRY 12CT RCP	00732153125148	4/15.6 oz Boxes of 12
EPIC™ ARTSNL PORK RINDS SEA SALT PEPPER	10732153024936	12/2.5 oz
EPIC™ Strips Wagyu Beef Steak 20 ct	10732153029610	4/16 oz
Food Should Taste Good™, Tortilla, Multigrain, 24 ct	00021908812335	24/1.5 oz
Food Should Taste Good™, Tortilla, Sweet Potato, 24 ct	00021908812373	24/1.5 oz
SINGLE SERVE YOGURT	GTIN	CASE COUNT
Yoplait® Original Yogurt 4 oz Variety Pk (Strawberry/Strawberry-Banana)	00070470177298	48/4 oz
Yoplait® Variety Pack - Blueberry/Peach/Strawberry 18 ct	10070470144143	18/6 oz
Yoplait® Original Yogurt 6 oz Strawberry	10070470003006	12/6 oz
Yoplait® Light Yogurt 6 oz Blueberry Patch	10070470006526	12/6 oz
Oui by Yoplait® French Style Yogurt, Strawberry	10070470496471	8/5 oz
Oui by Yoplait® French Style Yogurt, Vanilla	10070470496464	8/5 oz

For recipes and inspiration or to contact your local sales rep, visit www.generalmillscf.com/!

